



Director of Marketing

Remote/Tuscaloosa, AL • Exempt • Full Time

We are looking for an experienced Director of Marketing to oversee marketing operations here at RFMS. This is a wonderful opportunity for someone who is looking for a creative, yet rewarding challenge.

The Director of Marketing is responsible for developing marketing materials and strategies focused on business development and brand establishment. Someone within this role must keep up to date on the latest marketing and industry trends in order to ensure long-term growth.

What we look for

Highly creative and driven individuals who can collaborate with other departments in order to effectively produce content. Someone who is organized and can meet strict deadlines for marketing-related projects and events.

To qualify, you must have

- Bachelor's degree in Marketing, Business related degree or equivalent work experience
- Knowledge of market research and data analysis methods
- Experience in website design and content development

What working at RFMS offers

We offer the opportunity to develop new skills and progress your career within the software industry. In addition, we offer competitive benefits packages that consist of:

- Health Care Plan (Medical, Dental, Vision)
- 401k Plan (Traditional & Roth) – we match \$1 for \$1 on first 3% deferred and \$0.50 for each \$1 on next 2% deferred!
- Company-Paid Life Insurance Policy
- Flexible Spending Accounts
- Paid Time Off
- Tuition Reimbursement Program
- Phantom Stock

About Us

RFMS is the leading software development company focused on providing modern-day technological solutions to the floor covering industry. We have over 35 years of experience streamlining flooring businesses and making owners more profitable. The RFMS Team consists of over 100 team members operating out of our Corporate Office location in Tuscaloosa, Alabama, and various remote locations throughout the US, as well as the RFMS Australasia office in New Zealand.